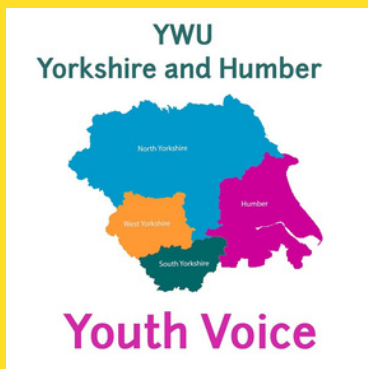


STRATEGIC PLAN

**YOUTH WORK
UNIT YORKSHIRE
& HUMBER CIO**



YWU STRATEGIC PLAN



This is the Youth Work Unit Yorkshire & the Humber CIO's (YWU) Strategic Plan setting out the strategic direction for the organisation over the next three years, as well as detailing specific action to secure and enhance the YWU and its work

Our Vision

'THAT ALL YOUNG PEOPLE HAVE ACCESS TO HIGH QUALITY YOUTH PROVISION DELIVERED BY A THRIVING VIBRANT YOUTH SECTOR'

We believe

In the power / value of Youth Work

The YWU is the best placed organisation to provide infrastructure support to the youth sector for our region

The YWU needs to be independent

Our Mission

The primary mission of the YWU is to promote & sustain quality youth work as a distinct practice

The YWU will advocate for & support the organisations which provide youth work services (to the half a million young people who live in the Yorkshire & Humber region)

The YWU will advocate for & support young people to take informed action on issues that affect their lives at a regional, national and international level

'promote, innovate, develop and advocate'

Objectives - Actions - Indicators

Objectives

- Support & work with voluntary, independent & statutory bodies, identifying and developing innovative approaches to youth work in line with best practice
- Facilitate improvements in professional practice, standards & quality assurance
- Support providers of youth work to achieve the highest standards
- Promote, innovate, develop & advocate for the youth work sector at a strategic level
- Promote the voice, influence and participation of young people in Y&H at all levels
- Develop key partnerships and work with national and regional bodies to enhance outcomes for young people & undertake additional complementary contracted work.

Action

Provide information to the sector, through In the Loop e.g. funding, resources, policy, opportunities, training

- Increased subscribers to In the Loop
- Increased social media posts (Twitter / Instagram / Facebook)
- increased social media followers

Facilitate network meetings that focus on quality youth work;

- Impact Network
- Youth sector Leads
- Youth Voice
- SEN
- Ci&LC
- LGBT
- HEI & Training providers

Support practitioners to access training

Facilitate a range of independent regional youth voice social action groups that focus on the concerns of young people

The Network of RYWUs meet fortnightly.
Participate in National partnerships – British Council, ETS, Funders Collaboration
Develop new work with the NYA, CfYI

Indicator

10% Increase in subscribers to In The Loop

10% Increase social media posts

10% increase social media followers

Host regional meetings

- Impact Network - min 3 a year
- Youth sector Leads - min 2 a year
- Youth Voice Practitioners - min 4 a year
- SEN / Ci&LC / LGBT practitioners - min 3 a year
- HEI & Training Providers min 2 a year each

Increase number of Youth Workers accessing training provided by the NRYWUs,
Work force development plan is disseminated
quality assessment tools promoted - trained in and role model IPQI,
In collaboration with the Y&H HEIs develop research that informs youth work policy and practice

A minimum of 4 regional groups meet at least twice a year (LGBT, CiCC, SEN, Campaign)

Attend 80% of NRYWUs meetings.
support a minimum of 2 national initiatives a year e.g. Education Training Standards Committee, National Safeguarding Hub, National Bursary Scheme

Outcomes:

- The diversity of Youth Work is valued and celebrated by Government, Business and Society.
- Members and Partners feel supported and informed as a result of the work of the YWU.
- Membership and partnerships increase.
- Young People can identify where they have influenced local, regional and national policy development.
- Young People recognise how they have developed the essential skills they value.
- Youth Work Unit Y&H is financially stable.



**Youth
work unit**

Yorkshire &
The Humber CIO

Infrastructure Support to the Youth Sector

Local partnerships - communities

focus on local community issues, collaboration, joint funding, support, reducing duplication, advocate to LA wide level ,

Local Authority Wide Partnerships (young lives / Youth Associations)

focus on LA wide issues, intelligence gathering, collaboration within & without youth sector providers, joint funding, reducing duplication,

Combined Authorities (Youth Associations)

focus on Combined Authority wide issues, intelligence gathering, collaboration within & without youth sector providers, joint funding, reducing duplication,

Regional Youth Work Units

focus on regional & pan regional issues, advocate at a national level, intelligence gathering, collaboration within & without the youth sector, sharing good practice, support for specific groups

National Bodies

National Youth Agency / UK Youth / Institute for Youth Work / Centre for Youth Impact / NVCO / IUKI LGBT+ / Youth United

focus on national issues, advocate at a national / international level, intelligence gathering, collaboration within & without the youth sector, sharing good practice,

infrastructure bodies exist at all levels and above is not an exhaustive list